

INVOICE



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
Main: (801)532-1300
Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
569363-1	09/30/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	79/86/1618

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Flight Dates	Order #	Alt Order #
08/28/12 - 09/10/12	569363	9796698

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

IDB #	Advertiser Code	Product Code
79	86	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/28/12	09/10/12	M-F 8a-9a	8a-9a	MTWTF--	:30	3	\$400.00	NM
<hr/>									
Weeks: <u>Start Date</u> 08/28/12 <u>End Date</u> 09/03/12 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Tu 08/28/12 M-F 8a-9a 8a-9a :00 \$400.00 NM See MG 5,7,5,8,5,9									
2 13 W 08/29/12 8:43 AM M-F 8a-9a 8a-9a :30 HMP12UT04T01 \$400.00 NM									
3 13 F 08/31/12 8:53 AM M-F 8a-9a 8a-9a :30 HMP12UT04T01 \$400.00 NM									
<hr/>									
Weeks: <u>Start Date</u> 09/04/12 <u>End Date</u> 09/10/12 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 13 Tu 09/04/12 8:41 AM M-F 8a-9a 8a-9a :30 HMP12UT04T01 \$400.00 NM									
5 13 Th 09/06/12 8:23 AM M-F 8a-9a 8a-9a :30 HMP12UT04T01 \$400.00 NM									
4 13 M 09/10/12 8:22 AM M-F 8a-9a 8a-9a :30 HMP12UT04T01 \$400.00 NM									
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5	08/28/12	09/10/12	M-F 9a-10a	9a-10a	MTWTF--	:30	3	\$225.00	NM
<hr/>									
Weeks: <u>Start Date</u> 08/28/12 <u>End Date</u> 09/03/12 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 13 Tu 08/28/12 M-F 9a-10a 9a-10a :00 \$225.00 NM See MG 5,7,5,8,5,9									
2 13 F 08/31/12 9:54 AM M-F 9a-10a 9a-10a :30 HMP12UT04T01 \$225.00 NM									
8 13 F 08/31/12 12:59 PM M-F 1230p-1p 1230p-1p :30 HMP12UT04T01 \$100.00 NM MG for 5,3,8,3,4,1									
9 13 M 09/03/12 8:52 AM M-F 8a-9a 8a-9a :30 HMP12UT04T01 \$400.00 NM MG for 5,3,8,3,4,1									
7 13 M 09/03/12 9:30 AM M-F 9a-10a 9a-10a :30 HMP12UT04T01 \$225.00 NM MG for 5,3,8,3,4,1									
1 13 M 09/03/12 9:46 AM M-F 9a-10a 9a-10a :30 HMP12UT04T01 \$225.00 NM									
<hr/>									
Weeks: <u>Start Date</u> 09/04/12 <u>End Date</u> 09/10/12 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 13 W 09/05/12 9:46 AM M-F 9a-10a 9a-10a :30 HMP12UT04T01 \$225.00 NM									
5 13 Th 09/06/12 9:34 AM M-F 9a-10a 9a-10a :30 HMP12UT04T01 \$225.00 NM									
6 13 M 09/10/12 9:37 AM M-F 9a-10a 9a-10a :30 HMP12UT04T01 \$225.00 NM									

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Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	79/86/1618

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/28/12	09/10/12	M-F 10a-11a	10a-11a	MTWTF--	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/28/12 09/03/12 MTWTF-- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 13 W 08/29/12 10:26 AM M-F 10a-11a 10a-11a :30 HMP12UT04T01 \$175.00 NM									
1 13 M 09/03/12 10:26 AM M-F 10a-11a 10a-11a :30 HMP12UT04T01 \$175.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/04/12 09/10/12 MTWTF-- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 13 Th 09/06/12 10:55 AM M-F 10a-11a 10a-11a :30 HMP12UT04T01 \$175.00 NM									
3 13 F 09/07/12 10:43 AM M-F 10a-11a 10a-11a :30 HMP12UT04T01 \$175.00 NM									
8	08/28/12	09/03/12	M-F 1230p-1p	1230p-1p	MTWTF--	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/28/12 09/03/12 MTWTF-- 3 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 13 Tu 08/28/12 M-F 1230p-1p 1230p-1p :00 \$100.00 NM									
See MG 5.7,5.8,5.9									
2 13 W 08/29/12 12:54 PM M-F 1230p-1p 1230p-1p :30 HMP12UT04T01 \$100.00 NM									
1 13 Th 08/30/12 12:55 PM M-F 1230p-1p 1230p-1p :30 HMP12UT04T01 \$100.00 NM									
9	08/28/12	09/03/12	M-F 3p-330p	3p-330p	MTWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/28/12 09/03/12 MTWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 13 Tu 08/28/12 M-F 3p-330p 3p-330p :00 \$250.00 NM									
See MG 9.5,9.6									
5 13 Tu 08/28/12 M-F 3p-330p 3p-330p :00 \$250.00 NM									
See MG 9.7,9.8									
6 13 Tu 08/28/12 M-F 330p-4p 330p-4p :00 \$250.00 NM									
See MG 9.7,9.8									
3 13 W 08/29/12 3:19 PM M-F 3p-330p 3p-330p :30 HMP12UT04T01 \$250.00 NM									
8 13 Th 08/30/12 3:21 PM M-F 3p-330p 3p-330p :30 HMP12UT04T01 \$250.00 NM									
MG for 9.5,9.6									
4 13 F 08/31/12 3:12 PM M-F 3p-330p 3p-330p :30 HMP12UT04T01 \$250.00 NM									
1 13 M 09/03/12 3:18 PM M-F 3p-330p 3p-330p :30 HMP12UT04T01 \$250.00 NM									
7 13 M 09/03/12 3:44 PM M-F 330p-4p 330p-4p :30 HMP12UT04T01 \$250.00 NM									
MG for 9.5,9.6									
10	08/28/12	09/10/12	M-F 330p-4p	330p-4p	MTWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/28/12 09/03/12 MTWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Tu 08/28/12 M-F 330p-4p 330p-4p :00 \$250.00 NM									
See MG 9.5,9.6									
2 13 M 09/03/12 3:58 PM M-F 330p-4p 330p-4p :30 HMP12UT04T01 \$250.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/04/12 09/10/12 MTWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 13 F 09/07/12 3:49 PM M-F 330p-4p 330p-4p :30 HMP12UT04T01 \$250.00 NM									
3 13 M 09/10/12 3:55 PM M-F 330p-4p 330p-4p :30 HMP12UT04T01 \$250.00 NM									

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569363-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser		Product	Estimate Number
House Majority PAC		HOUSE MAJORITY PAC	79/86/1618

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/28/12	09/03/12	M-F 9p-930p	9p-930p	MTWTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/28/12 09/03/12 MTWTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 13 W 08/29/12 9:12 PM M-F 9p-930p 9p-930p :30 HMP12UT04T01 \$1,200.00 NM									
1 13 Th 08/30/12 9:23 PM M-F 9p-930p 9p-930p :30 HMP12UT04T01 \$1,200.00 NM									
3 13 F 08/31/12 9:29 PM M-F 9p-930p 9p-930p :30 HMP12UT04T01 \$1,200.00 NM									
13	08/28/12	09/09/12	Su 9p-930p	9p-930p	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/27/12 09/02/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Su 09/02/12 9:29 PM Su 9p-930p 9p-930p :30 HMP12UT04T01 \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 13 Su 09/09/12 9:19 PM Su 9p-930p 9p-930p :30 HMP12UT04T01 \$1,200.00 NM									
14	09/03/12	09/09/12	College Football Late	5p-cc	-----S-	:30	2	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -----S- 2 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Sa 09/08/12 7:31 PM College Football Late 5p-cc :30 HMP12UT04T01 \$6,000.00 NM									
2 13 Sa 09/08/12 8:37 PM College Football Late 5p-cc :30 HMP12UT04T01 \$6,000.00 NM									
15	09/03/12	09/09/12	FOX NFL 11a	11a-CC	-----S	:30	2	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -----S 2 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Su 09/09/12 12:39 PM FOX NFL 11a 11a-CC :30 HMP12UT04T01 \$2,800.00 NM									
2 13 Su 09/09/12 1:41 PM FOX NFL 11a 11a-CC :30 HMP12UT04T01 \$2,800.00 NM									
16	09/01/12	09/01/12	Sa 8a-9a	8a-9a	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/27/12 09/02/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Sa 09/01/12 8:55 AM Sa 8a-9a 8a-9a :30 HMP12UT04T01 \$500.00 NM									
17	09/09/12	09/09/12	Su 8a-9a	8a-9a	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Su 09/09/12 8:23 AM Su 8a-9a 8a-9a :30 HMP12UT04T01 \$500.00 NM									

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569363-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
House Majority PAC	HOUSE MAJORITY PAC	79/86/1618	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	08/28/12	09/10/12	M-F 7a-8a	7a-8a	MTWTF--	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/28/12 09/03/12 M-WTF-- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 M 09/03/12 7:20 AM M-F 7a-8a 7a-8a :30 HMP12UT04T01 \$475.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/04/12 09/10/12 MTWTF-- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 13 Tu 09/04/12 7:42 AM M-F 7a-8a 7a-8a :30 HMP12UT04T01 \$475.00 NM									
19	08/28/12	09/10/12	M-F 11a-12p	11a-12p	MTWTF--	:30	6	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/28/12 09/03/12 M-WTF-- 6 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 13 W 08/29/12 11:24 AM M-F 11a-12p 11a-12p :30 HMP12UT04T01 \$250.00 NM									
1 13 W 08/29/12 11:41 AM M-F 11a-12p 11a-12p :30 HMP12UT04T01 \$250.00 NM									
2 13 Th 08/30/12 11:57 AM M-F 11a-12p 11a-12p :30 HMP12UT04T01 \$250.00 NM									
3 13 F 08/31/12 11:27 AM M-F 11a-12p 11a-12p :30 HMP12UT04T01 \$250.00 NM									
5 13 M 09/03/12 11:26 AM M-F 11a-12p 11a-12p :30 HMP12UT04T01 \$250.00 NM									
4 13 M 09/03/12 11:45 AM M-F 11a-12p 11a-12p :30 HMP12UT04T01 \$250.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/04/12 09/10/12 MTWTF-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 13 Tu 09/04/12 11:38 AM M-F 11a-12p 11a-12p :30 HMP12UT04T01 \$250.00 NM									
11 13 W 09/05/12 11:58 AM M-F 11a-12p 11a-12p :30 HMP12UT04T01 \$250.00 NM									
8 13 Th 09/06/12 11:36 AM M-F 11a-12p 11a-12p :30 HMP12UT04T01 \$250.00 NM									
9 13 F 09/07/12 11:29 AM M-F 11a-12p 11a-12p :30 HMP12UT04T01 \$250.00 NM									
10 13 M 09/10/12 11:45 AM M-F 11a-12p 11a-12p :30 HMP12UT04T01 \$250.00 NM									
20	08/28/12	09/10/12	M-F 1230p-1p	1230p-1p	MTWTF--	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/28/12 09/03/12 M-WTF-- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 13 F 08/31/12 12:42 PM M-F 1230p-1p 1230p-1p :30 HMP12UT04T01 \$100.00 NM									
1 13 M 09/03/12 12:59 PM M-F 1230p-1p 1230p-1p :30 HMP12UT04T01 \$100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/04/12 09/10/12 MTWTF-- 5 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 13 Tu 09/04/12 12:54 PM M-F 1230p-1p 1230p-1p :30 HMP12UT04T01 \$100.00 NM									
6 13 W 09/05/12 12:41 PM M-F 1230p-1p 1230p-1p :30 HMP12UT04T01 \$100.00 NM									
7 13 Th 09/06/12 12:42 PM M-F 1230p-1p 1230p-1p :30 HMP12UT04T01 \$100.00 NM									
5 13 F 09/07/12 12:42 PM M-F 1230p-1p 1230p-1p :30 HMP12UT04T01 \$100.00 NM									
3 13 M 09/10/12 12:47 PM M-F 1230p-1p 1230p-1p :30 HMP12UT04T01 \$100.00 NM									

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Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	79/86/1618

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/		Rate	Type
							Week	Week		
21	08/28/12	09/10/12	M-F 4p-5p	4p-5p	MTWTF--	:30	2	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
	08/28/12	09/03/12	M-WTF--	2	\$400.00					
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1	13	W	08/29/12	4:55 PM	M-F 4p-5p	4p-5p	:30	HMP12UT04T01	\$400.00	NM
2	13	M	09/03/12	4:28 PM	M-F 4p-5p	4p-5p	:30	HMP12UT04T01	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
	09/04/12	09/10/12	MTWTF--	2	\$400.00					
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
4	13	Th	09/06/12	4:53 PM	M-F 4p-5p	4p-5p	:30	HMP12UT04T01	\$400.00	NM
3	13	F	09/07/12	4:29 PM	M-F 4p-5p	4p-5p	:30	HMP12UT04T01	\$400.00	NM

<u>Total Spots</u>	62	<u>Gross Total</u>
		\$37,350.00

Payment Terms 30 Days

<u>Agency Commission</u>	\$5,602.50
<u>Net Amount Due</u>	\$31,747.50